

# Realignment of Projango

04. March 2014 Edgar Kogel

After developing **Projango** as a pure **scrum tool** for several years we are now changing Projango's alignment, paving the way for a new beginning. **Projango** will be developed in future as a method independent, visual **work management system** for **task oriented** and **agile work**.

In the future this realignment has already to be clearly recognizable in the logo, thus setting the new target course. The previous logo gets a contemporary refreshment, giving simplicity and teamwork a central role, which unmistakably replaces any idea of hierarchical control and supervision.

Projango-Logo 2009-2013



Projango-Logo 2014



The previously existing claim "projects under control" now gets replaced with the new claim "make teamwork smart". Which is an invitation for us and our customers to do exactly that; and which also expresses that we develop **Projango** as a tool that actively supports our customers to effectively design their teamwork smart.

The graphical purification, reduction and straightforwardness are also suggestive of the product handling simplicity which we want to improve with **Projango** in the future.



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